



# The Winning Edge

ADVISING STUDENTS ON HOW TO BEAT THE ODDS



## Welcome, Potential Sponsors!

The Western Association of Advisors for the Health Professions (WAAHP) is excited to celebrate our **fifth** independent biannual WAAHP Conference in Las Vegas April 24-26, 2025!

WAAHP is committed to the professional development of pre-health advisors in our region. Our membership is nearly 300 strong, spanning 13 states plus the Pacific U.S. Territories. Through events including the biannual conference, we share our information and expertise, discuss hot topics, and exchange advising materials and ideas – all for the benefit of our students.

This year we are focusing on “game-winning” advising practices and stories of students beating the odds. We all know of students worth gambling on, and we hope you’ll deal into these conversations about how to best support these future healthcare providers.

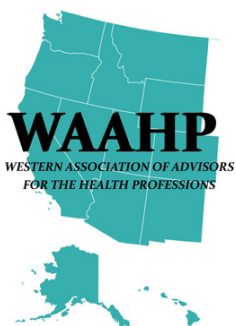
As potential sponsors, we are excited to connect you with health professions advisors, as well as fellow graduate schools and associations, at the WAAHP 2025 Conference. An exciting array of opportunities allows you to showcase your organization to an engaged audience and foster relationships with the health professions community.

We look forward to your partnership as we work to create a fabulous experience for all attendees at the WAAHP 2025 Conference. Please reach out to us with questions or ideas.

Sincerely,

Katherine Brackmann & Kristi Weddige | WAAHP 2025 Conference Chair & Assistant Chair

Tina Kraus, Doug Watson | WAAHP 2025 Sponsorship Leads





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## Sponsorship Opportunities

### High Roller - Bet Big, Win Big | \$15,000+

Your investment propels you to the pinnacle of influence in the world of pre-health advising! Select from a menu of exclusive options to maximize your exposure and feature a 2-minute promotional video during the conference.

Highlight your organization as a featured sponsor in the conference app and a banner on the WAAHP website. Add your branded item to the attendee welcome bag for extra visibility. Round out your influence with an exhibitor table during dedicated times on 2 event days. Up to four (4) representatives can attend and network.

### Aces - Ace the Game | \$7,500

Your support is a sure bet for success! Choose from a menu of options to demonstrate your winning ways. Captivate the audience as a featured sponsor in the conference app, feature your organization's logo on the WAAHP website, and add your branded item to the attendee welcome bag for extra visibility. Elevate your presence with a standout exhibitor table during dedicated times on 2 event days. Two (2) representatives gain full access to attend and network.

### Kings - Rule the Table | \$5,000

Wear the crown and dominate the advising arena! Choose from a menu of options to command attention at the event and feature your organization's logo on the WAAHP website. Add your branded item to the attendee welcome bag to stand out, and get recognized as a sponsor in the conference app. Your exhibitor table becomes a court of opportunity during dedicated times on 2 event days, and two (2) representatives get full access to the event.

*Let's play! Exclusive Sponsorships for High Roller, Aces, and Kings on Page 4!*

### Snake Eyes - Double the Fun | \$2,500

Roll the dice and double your impact on health professions advising! Stand out by adding your branded item to the attendee welcome bag and get recognized as a sponsor in the conference app. Your exhibitor table can be a hub of activity during dedicated times on 2 event days, and two (2) representatives gain access to attend and network.

### Dealer - Deal Yourself In | \$1,200

Show how your hand can help students beat the odds! Get recognized as a sponsor in the conference app used by all attendees. Set up your exhibitor table to draw in the crowd during dedicated times on 2 event days. Two (2) representatives get access to the event.

### Slot Kings - Hit the Jackpot | \$800

Stake your claim and make your presence known! Secure an exhibitor table to showcase your offerings with dedicated times on 2 event days and gain access for one (1) representative to attend and network.

*Note: There is no separate Health Professions Fair, so all exhibitor tables will be showcased during dedicated times on 2 days of the conference. Exhibitor tables at the Dealer & Slot Kings levels are limited to 84 total.*

*Make it a full house! Add an additional representative at the Dealer level and above for \$300 per person.*

**Ante up today!**

**Sponsorships Available October 1, 2024**

**waahp2025@gmail.com**



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## Sponsor Benefits Chart & Notes

Benefit(s)	High Roller	Aces	Kings	Snake Eyes	Dealer	Slot Kings
Promotional Video at WAAHP 2025	X					
Featured Sponsor in Conference App	X	X				
Banner or Logo on WAAHP Website	X	X	X			
Exclusive Sponsorship Opportunities	X	X	X			
Attendee Gift	X	X	X	X		
Recognized in Conference App	X	X	X	X	X	
Exhibitor Table	X	X	X	X	X	X
Representatives	4	2	2	2	2	1

### Notes

- There is no separate Health Professions Fair, so all exhibitor tables will be showcased during dedicated times on 2 days of the conference.
- Exhibitor tables at the Dealer & Slot Kings levels are limited to 84 total.
- The WAAHP Conference Planning Committee and WAAHP Board have discretion to confirm benefits. All benefits are subject to reasonable changes.

**Ante up today!**

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## Exclusive Opportunities

### High Roller Sponsorships

#### WAAHP Business Lunch (1 Available)

- Position your brand at the heart of professional networking and strategic discussions and host a business lunch for WAAHP members.

#### Welcome Reception (1 Available)

- Showcase your brand and kick off the conference with a memorable evening of desserts and drinks.

#### Dedicated WiFi Access (1 Available)

- Ensure reliable connectivity and gain high visibility with a branded network name and password.

#### Conference App Sponsor (1 Available)

- Keep attendees engaged and informed with your brand prominently featured in the official conference app.

### Aces Sponsorships

#### Poster Session & Exhibit Hall Grand Opening (2 Available)

- Drive traffic to the exhibit hall and make a lasting first impression. Co-sponsor (or, as a High Roller, exclusively sponsor) the grand opening of the exhibit hall and poster session with light refreshments.

#### Name Badge Sponsor (1 Available)

- Ensure your brand is seen throughout the event by branding the name badges worn by all attendees.

#### Closing Lunch (1 Available)

- Provide a memorable end to the conference by sponsoring the meal (boxed lunches) and parting thoughts.

### Kings Sponsorships

#### Travel Grants (2 Available)

- Help more advisors attend the conference and promote your brand as a supporter of professional development by providing travel grants for WAAHP members.

#### Snack Breaks (2 Available)

- Keep attendees energized and engaged by providing much-needed snack breaks throughout the day.

#### Co-Branded WAAHP Attendee Bag (1 Available)

- Ensure your brand travels throughout the conference and beyond with a co-branded WAAHP attendee bag.

#### WAAHP Themed Welcome Gift (1 Available)

- Make a positive first impression and align your brand with the excitement of the event. Provide a co-branded WAAHP welcome gift for all attendees.

### Jackpot Extras: Add-On Sponsorships

#### Additional Representatives | \$300

- Make it a full house! Add an additional representative at the Dealer level and above for \$300 per person.

#### Raffle Prizes | In Kind (Unlimited)

- Sponsor a big-ticket raffle prize to create buzz and ensure high attendance at key events.

Ante up today!

Sponsorships Available October 1, 2024

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